
PHILANTHROPY IN 2018

Philanthropy

In today's day and age there are not a lot of teenagers that are really willing to donate money, or instead of getting presents for their birthday to get food to give to the homeless. So my goal is to show teenagers and even some adults that even though you want all of those presents for your birthday.

Maybe you could give a child in need a chance to stay out of trouble. There are amazing charities in York that are trying to help people that are sadly less fortunate than some of us.



History

The history of philanthropy is actually pretty interesting. The first charity was established in 1636 when a group of men thought they would train young men for the clergy. Back then it was very rare that you would find men that want to do something that doesn't give them money in return. Then there was a drop out of charities until the 19th century when Andrew Carnegie started making direct contributions to many different schools and research organizations. His final and probably biggest project was when he started the Carnegie Corporation of New York in 1911. He had \$135 million in that corp, then he gave away \$350 million which was 90% of his fortune. Then in the 20th century John D. Rockefeller and his son Julius Rosenwald were the biggest philanthropists. They mostly donated to the study of medicine, education, and science. John Rockefeller gave away \$530 million and around \$450 million went towards the research of medicine. They donated millions of dollars towards school that provided both black and white people with proper education. These are only 2 of the people who spent part of their life helping other people instead of themselves. Today there are millions of charities helping a certain cause, but there are also people who



Strategies

Every charity uses a strategy to get you to donate money to them.

Some pull at your heart strings and others try to get your money logically. Both strategies are successful most of the time because they have done research and surveys.

People usually tend to act from their heart and not their head. So you want to appeal to their heart by using animals, kids, and seniors. Don't make you whole presentation pie charts and numbers.

When people donate is is an immediate reaction. So you want to give the donor the opportunity to give here and now. After they give once then they will most likely be with you for awhile. But their willing to give is short, so make you cause really appealing.

are taking money out of their paycheck to give to people that are less fortunate than themselves. The McArthur Fellows Program has given over \$6 billion in grants since 1978 and they are planning to continue this until everyone is given equal opportunities.

Charities in York

I think that everyone could be a philanthropist, you don't need to give away millions of dollars like Carnegie or Rockefeller. All you have to is maybe volunteer at your local food shelter or just give that extra dollar to someone who might need it little more than you do. If you are in York I think that some charities that could really use or time or that extra dollar are:

YADSA (York Area Down Syndrome Association) is trying to support families with children or adults with Down Syndrome. They provide information and education on ways to help promote independence, inclusion, growth and development with activities and programs throughout the year. I really think that more people should donate to their association because there a lot of different groups helping adult and kids around the US. But what is different about the one in York is that they are promoting the independence, growth, and development of the kids and adults instead of the other groups that are trying to find a cure.

Big Brothers Big Sisters: Their mission is to provide children who are facing adversity with a safe place to come to after school is over. They give the kids strong and enduring, professionally supported one-on-one relationships that will change their lives for the better. The big brothers big sisters association is a amazing group with a cause that is relevant now and it was relevant 15 years ago. No matter what we do there will always be a couple of people that got the short end of the stick, so we have groups like big broths and big sisters that is here to help with that. They gladly take in as many kids as they possibly can and then some more because they believe that every kid deserves a shot at being the best they can be. More people should donate to this amazing group, so they can keep helping kids that were sadly born into a family that can't provide everything that this amazing kid needs to be successful.

Reasons

Everybody donates for a different reason. Some donate out of guilt, some want to memorialize a lost loved one, and others want to be seen as a

My Personal Experience

At 10 years old I was in desperate need of a reality check, but doesn't every 10 year old need one. For my 10th birthday instead receiving presents from friends. I asked them for paper towels, milk, cat/dog food, and toilet paper. I was donating to my local SPCA because I had just got my cat there. I saw how there were still so many animals without a home and I thought what can I do to help. My dad shot down the idea of us adopting all of the animals. So I thought that I could help by giving the people that work there more resources to help with the safety and the health of the animals there.

leader. But I want people to give money to charities because they like to help people who are not given all of the opportunities that they are given. I especially would hope that more kids would donate because they think that they can do something to help others. I think that every kid for at least one birthday in their life should instead of getting presents ask for donations to give to their local non-profit. It gives every kid a reality check, most kids take what they are given by their parents for granted. Then they see that other kids are not as lucky as they are and they feel the need to help. That is the problem in the 21st century, there is not enough kids, teens, and adults who don't see that giving to a non-profit can be amazing thing. Even if it is a little donation it can help someone get that new pair of shoes that before they could only dream about getting.

